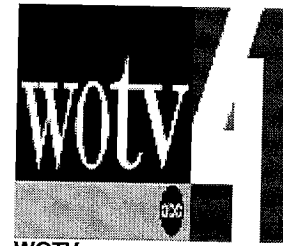


**ORDER****WOTV**

**Orders**  
**Order / Rev:** 210867  
**Alt Order #:** 6859705  
**Product Desc:** MI-6  
**Estimate:** 3293  
**Flight Dates:** 09/29/12 - 10/15/12  
**Original Date / Rev:** 09/28/12 / 09/28/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Upton for All of Us  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN16589  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	2	\$1,500.00	\$1,275.00
10/01/12	10/13/12	2	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$1,500.00	\$1,275.00	0.00
October 2012	2	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	09/29/12	09/29/12	MI/MSU Football	CM	330p-7p	-----S-	:30	2	\$750.00	P5	0.00	NM	2	\$1,500.00
				MI/MSU Football		(3:30 PM-7:00 PM)									
				NCAFF: MSU or MICHIGAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2				\$750.00		0.00			
E 2	WOTV	10/13/12	10/13/12	MI/MSU Football	CM	330p-7p	-----S-	:30	2	\$750.00	P5	0.00	NM	2	\$1,500.00
				MI/MSU Football		(3:30 PM-7:00 PM)									
				NCAFF: MSU or MICHIGAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$750.00		0.00			
<b>Totals</b>														<b>4</b>	<b>\$3,000.00</b>